

Privacy Policy

Effective date: June 23, 2025

Last updated: June 23, 2025

This Privacy Policy aims to provide clear, transparent, and comprehensive information regarding the processing of personal data on the **xhronos.ai** website (hereinafter referred to as the "Website") in accordance with the **General Data Protection Regulation (EU) 2016/679 (GDPR)** and applicable Hungarian data protection laws.

1. Data Controller Information

- **Name:** Xhronos AI
 - **Website:** <https://xhronos.ai>
 - **Email:** xhronos.ai@gmail.com
 - **Data Protection Contact:** Hajnalka Dudás
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2. Purposes of Data Processing, Legal Basis, and Data Categories

2.1 Use of Google Analytics

We use **Google Analytics** to analyze traffic and user behavior on the Website. This service uses cookies and collects certain data automatically.

- **Categories of data collected:** Anonymized IP address, browser type, device type, timestamp, pages visited, approximate geographic location (country level).
- **Purpose:** Website analytics, traffic reporting, performance optimization.
- **Legal basis:**

- **Legitimate interest** under Article 6(1)(f) GDPR (analytics), and
- **Consent** under Article 6(1)(a) GDPR (if cookie consent banner is used).
- **Retention period:** According to Google Analytics configuration, typically 14–26 months.

Data Processor:

- **Google LLC**, 1600 Amphitheatre Parkway, Mountain View, CA 94043, USA
 - Data transfers are covered under the **EU–U.S. Data Privacy Framework**.
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2.2 AI-Powered Chatbot

The Website features an **AI chatbot**, designed to assist users by responding to their queries in real-time. This chatbot:

- **does not collect or store any personal data**, such as names or email addresses
 - **does not save chat transcripts or log conversations**
 - **does not perform behavioral profiling or automated decision-making**
 - **Legal basis:** Article 6(1)(b) GDPR – processing necessary for the performance of a service requested by the user.
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2.3 Cookies

The Website uses technical cookies necessary for proper functionality, and **Google Analytics cookies** to analyze traffic. These include:

- `_ga`, `_gid`, `_gat`, etc. – used by Google Analytics to distinguish users and sessions.
 - Cookie usage is governed by a separate **Cookie Policy**, and we plan to implement a **cookie consent banner** to obtain user permission for non-essential cookies.
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3. Access to Personal Data

Access to personal data is restricted to:

- the **data controller**,
- and designated **data processors** for the sole purpose of fulfilling their tasks.

We **do not share or sell personal data** to third parties.

We **do not use personal data for marketing, remarketing, or advertising** purposes.

No **automated profiling** is carried out.

4. Data Security Measures

The data controller applies the following technical and organizational safeguards:

- **TLS/HTTPS encryption** for secure transmission
- **Anonymized IP tracking** with Google Analytics
- **Limited administrative access** with authentication
- **Regular software updates** and server maintenance

These measures are designed to ensure the confidentiality, integrity, and availability of data processed on the Website.

5. Data Subject Rights

You have the following rights under the GDPR:

1. **Right to access** – obtain confirmation and access to your personal data
2. **Right to rectification** – request correction of inaccurate data
3. **Right to erasure** – request deletion of your data ("right to be forgotten")

4. **Right to restriction of processing** – request limitation of data use
5. **Right to object** – object to processing based on legitimate interest
6. **Right to data portability** – receive your data in a machine-readable format
7. **Right to lodge a complaint** – with a supervisory authority

Supervisory authority in Hungary:

- **National Authority for Data Protection and Freedom of Information (NAIH)**
- Address: 1055 Budapest, Falk Miksa utca 9–11.
- Website: <https://naih.hu>
- Email: ugyfelszolgalat@naih.hu

You also have the right to seek judicial remedy.

6. Data Retention Period

Processing Purpose	Retention Period
Google Analytics	14–26 months (as per Google's settings)
AI Chatbot interaction	No data stored
Technical session data	Not stored beyond browser session

7. International Data Transfers

Google LLC, as the data processor for Google Analytics, may process data in the United States. This transfer is lawful under the **EU–U.S. Data Privacy Framework**, as Google is certified under this framework.

8. Policy Updates

We reserve the right to modify this Privacy Policy at any time to reflect changes in legal requirements or our practices.

The latest version of the policy is always available at:

👉 <https://xhronos.ai/aszf.html>

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